Private Sector Investments in **Biodiversity Conservation**

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earthmind.org

Key financial needs for investing in biodiversity conservation



- A financial return i.e. money
- A fungible asset i.e. tradable

Financial instrument	Return
A receivable invoice from the sale of 'green' goods	Cash
An equity share in a 'green' business	Dividends or Capital Gains
A loan or bond for a 'green' business	Interest





Delivering Conservation through Financing Standards



International Finance Corporation Performance Standard 6 on Biodiversity Conservation

Adopted by Export Credit Agencies & Equator Principles Financial Institutions

Objectives	Issues
• Protect and conserve biodiversity	• Natural, Modified & Critical Habitats
• Maintain the benefits from	Protected & Recognised Areas
ecosystem services	Invasive Alien Species
	 Ecosystem Services Living Natural Resources
Promote the sustainable	• Supply Chains
management of living natural	
resources	





7. As a matter of priority, the client should seek to **avoid** impacts on biodiversity and ecosystem services. When avoidance of impacts is not possible, measures to **minimize** impacts and **restore** biodiversity and ecosystem services should be implemented ...

10. For the protection and conservation of biodiversity, the **mitigation hierarchy** includes biodiversity **offsets**

... to result in **no net loss** and preferably a **net gain of biodiversity**



South Stream Offshore Pipeline (Cancelled)





Nacala Corridor, Mozambique







Linking the Moatize coal mine to Nacala, upgrading 682 kilometres of existing railroads & laying 230 new kilometres

IFC PS6 compliant as required by the lenders

Associated facilities: coal mine, railroad & port



Verified Conservation Areas VCA



Making conservation visible, accountable & marketable

The VCA Approach registers conservation areas with audited management plans & annual performance reports

Creating a new asset class of natural capital





Investing in Verified Conservation



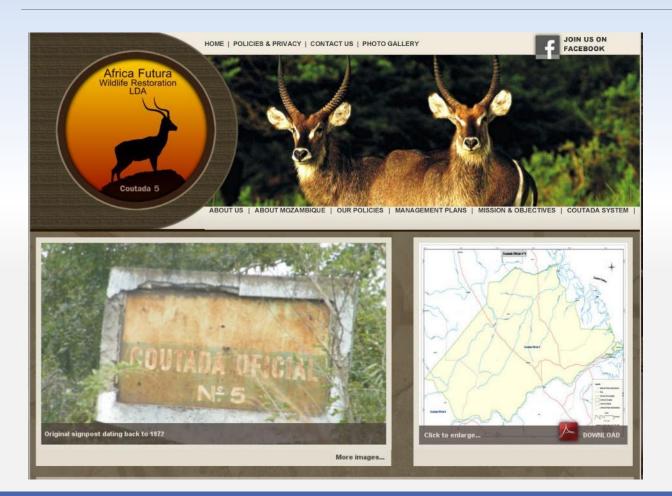
- Conservation 'inside the fence'
 - Avoidance, Minimisation, Restoration, Lifecycle Management
- Conservation 'outside the fence'
 - Offsets, Compensation, Communities, Strategic CSR

- Conservation in supply chains
 - Adding landscape-level conservation to commodity standards: CCBA, FSC, MSC, Rainforest, RSPO, RTRS, UEBT, UFZ, VCS ...



Cinco Grande Reserve, Mozambique





A VCA-registered 250,000 hectares wilderness & wildlife restoration project

Located within a 680,000 private hunting concession which will also include sustainable agriculture, ranching & community development initiatives



Balhaf Headland Marine Area, Yemen





A Registered VCA - Protecting coral reefs & fish

